

LANGFORD & CHASE

Cookie Policy

How we use cookies and similar technologies

Version 1.0 — Effective 30 June 2026

Document owner

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1. What are cookies?

Cookies are small text files placed on your device by websites you visit. They are widely used to make websites work, to make them work more efficiently, and to provide reporting information.

We also use similar technologies including pixel tags, web beacons and local storage (collectively referred to as 'cookies' in this Policy).

2. How we use cookies

We use cookies on langfordchase.com.au for the following purposes:

- Strictly necessary cookies — required for the website to function (e.g. form submission, security)
- Performance and analytics cookies — to understand how visitors use our website (e.g. Google Analytics, Microsoft Clarity, Vercel Analytics)
- Functional cookies — to remember your preferences (e.g. region, accessibility settings)
- Marketing and remarketing cookies — to deliver relevant advertising and measure campaign performance (e.g. Google Ads, Meta Pixel, LinkedIn Insight Tag)

3. Third-party cookies

Some cookies are set by third-party services we use. These third parties have their own privacy policies. They may include:

- Google Analytics (analytics)
- Google Tag Manager
- Google Ads / DoubleClick (advertising)
- Meta (Facebook/Instagram) Pixel
- LinkedIn Insight Tag
- Microsoft Clarity (session recording / heatmaps)
- HubSpot, Calendly, or other tools we may use for scheduling or CRM

4. Managing cookies

You can control and delete cookies through your browser settings. Most browsers allow you to refuse all cookies, accept only certain cookies, or be notified when a cookie is set.

Note: blocking strictly necessary cookies may prevent parts of the website from functioning correctly.

On your first visit to our website, you will be presented with a cookie consent banner allowing you to accept or decline non-essential cookies.

5. Do Not Track

We currently do not respond to 'Do Not Track' browser signals as no consistent industry standard exists. We honour your cookie preferences as set through our consent banner.

6. Updates

We may update this Cookie Policy from time to time. The current version is always available at langfordchase.com.au/cookies.

7. Contact

Questions about our use of cookies? Contact us at enquiries@langfordchase.com.au.